Grading Template for Oral Presentations of Research Articles or Papers

PRESENTATION COMPONENT	POINT VALUE
Introduction:	**15**
Purpose	
Practical significance of the study (i.e., to the industry)	
Academic significance (i.e., How is the existing research advanced?)	
Lit Review:	**20**
Summary of key findings from previous studies	
Linkage of findings from the previous studies to the current study	
Methodology:	**15**
Identify the methodology that was used in the study	
What were the hypotheses (i.e., research questions) that were tested?	
From where did the data originate?	
Results:	**15**
Did the results of the study support the hypotheses?	
Summarize any key or unusual results	
Discussion:	**20**
Compare the results of the current study to those of previous studies	
Summarize any key managerial implications (results that might influence operations)	
What future research should/could stem from this study?	
List the limitations of the study	
Slide Show/Presentation:	**15**
Quality of slides (color, graphics, animation, readability)	
Time of presentation (i.e., not too long or too brief)	
Logical order of delivery of information	
Speak clearly & make eye contact (avoid reading to the audience)	
Delivery pace (It's easy to rush through a presentation when nervous)	
Gestalt professionalism (e.g., practiced-rehearsed delivery)	
Bonus Areas:	**Discretionary**
Professional appearance	
Effective creation of class discussion	
Other	
Total Score:	**100**

Notes: This template is a presentation guideline. It is offered to help students prepare for assignments (i.e., to relieve student anxiety related to presentations and grading). That is, if the students effectively cover/address these items, they can expect a good grade. Intra-category score components will be weighted at the discretion of the instructor. For the most part, they will be evenly distributed across the category total.